



UNC CFAR Social and Behavioral Sciences Core Qualitative Services

One pricing level for both CFAR members (i.e., UNC, RTI, and FHI 360) and Developmental awardees (i.e., new/early-stage investigators who have never received an NIH R01 or R01-equivalent [R01, R23, R29, and R37] award in HIV/AIDS).

Qualitative Research and Consultation Services	
Service	Price
Consultation to discuss potential options and recommendations for study design and/or sample size	Free
Support for development of interview or focus group guide	<i>First hour Free</i> \$95 per hour thereafter Approx. 6 hours Total
Hands-on workshop with a focus on EITHER in-depth interviewing or focus group moderation	\$600 (Up to 6 hours) incl. study-specific training preparation
Workshop booster session	\$400 (Up to 4 hours)
Data collection via in-depth interviews or focus groups	\$95 per hour
Transcription	Verbalink transcription fees available here . Landmark transcription fees available here . No added fees from the Core.
Data Analysis (Coding only)	\$95 per hour
Data Analysis and Synthesis resulting in report that summarizes findings by theme	
Abstract Preparation	
Manuscript Preparation: writing the methods section	Up to 6 hours at \$95 per hour
Manuscript Preparation: writing the results section	Up to 12 hours at \$95 per hour