



UNC CFAR Social and Behavioral Sciences Core Motivational Interviewing Services

One pricing level for both CFAR members (i.e., UNC, RTI, and FHI 360) and Developmental awardees (i.e., new/early-stage investigators who have never received an NIH R01 or R01-equivalent [R01, R23, R29, and R37] award in HIV/AIDS).

Motivational Interviewing: Trainings	Price
MI Overview (1/2 day) <ul style="list-style-type: none"> • Overview of theory and spirit of MI • Description of the four processes of MI • Overview and brief practice of 1-4 basic MI techniques (open questions, reflective listening, importance and confidence, elicit-provide-elicited). Number of techniques is dependent on the time available. 	\$392 per group
MI Sampler (1 day) <ul style="list-style-type: none"> • MI Overview material with 4 techniques • Role play and group discussion of an MI encounter 	\$2,043 per group
MI 101 (2 days) <ul style="list-style-type: none"> • MI Sampler Material • Overview and discussion of “change talk” • Group and individual feedback on role play exercises 	\$2,830 per group

Motivational Interviewing Development Packages	(Available as add-ons to MI 101 trainings)
Packages	Price
MI Guide	\$95 per hour
Supplemental Intervention Materials	\$95 per hour
Process Evaluation	\$95 per hour
Motivational Interview Coding	\$95 per hour

Motivational Interviewing: *Individual Coaching Packages*

Coaching	Price
Basic <ul style="list-style-type: none">• 3 face-to-face or phone meetings with counseling team• Discussion of difficulties with specific cases and/or techniques• Review and practice of specific techniques as needed• General and specific MI questions	\$392 per session
Augmented <ul style="list-style-type: none">• Basic coaching package plus 3 additional sessions for a total of 6 coaching sessions• Assignments for members to “real-play” key scenarios and/or techniques• Submit audio-recordings for trainer coding and feedback• Basic overview and practice of MITI coding	\$392 per session <i>plus</i> 3 sessions @ \$392 per session