

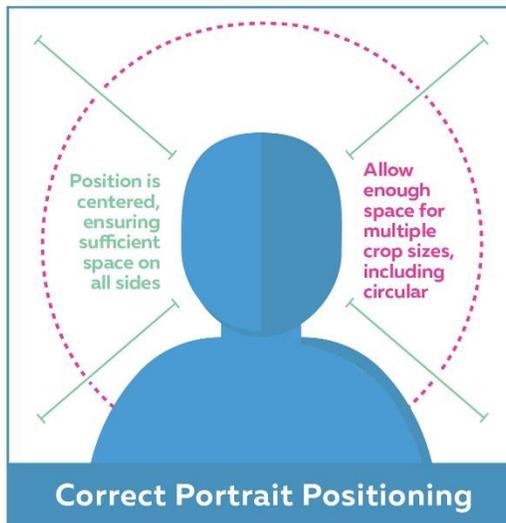
UNC Health Provider Headshots

Headshot photos are an important part of a provider's overall public profile across digital channels including UNC Health websites, Find a Doctor and My UNC Chart. Numerous photo sessions with a professional photographer are offered throughout the year, and providers are encouraged to take advantage of this no-cost, professional option if possible.

When it is impractical or impossible to attend a photo session, a provider may submit their own headshot if it meets the requirements listed below. These headshots may be taken by local teammates or by a local professional photographer. Departments, practices or providers wishing to hire a local photographer are responsible for costs incurred.

Provider Headshot Requirements

- Appearance:
 - Keep your appearance professional
 - Avoid clothing with tight patterns
 - Avoid wearing scrubs
 - Take photos both with and without a white coat, if applicable, and remove items from your pockets (ex: pens, paper, etc.)
 - Remove your badge
 - Natural smiles are preferred, but neutral expressions are acceptable
- Positioning:
 - Center yourself in the photo and ensure sufficient spacing around your head to allow for multiple types of cropping, including circular



- Position your posture with your body at a slight angle and your face looking directly at the camera
- You may cross your arms or have them at your side
- Lighting:
 - Ensure you have natural lighting
 - It is best to have a light source in front of you vs. behind you
 - Avoid harsh overhead lighting and fluorescents
 - Avoid strong shadows and high contrast
- Background:
 - Find a plain background to stand in front of; a light-colored, blank wall works best
 - Ensure the background is clear of any clutter

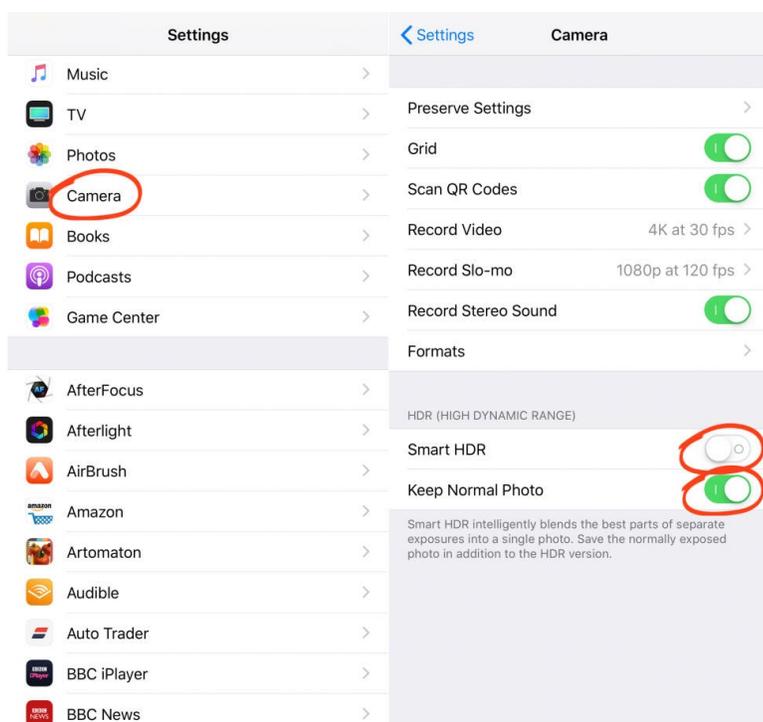
- Size:
 - Photos must be high resolution (minimum of 1280px x 1280px)
- Additional guidelines:
 - Ensure the camera lens is clean
 - If possible, have someone take the picture for you; if not, a tripod can be helpful
 - Ensure the camera is set to shoot in high-resolution mode to make for a better quality photo
 - Instead of using the Zoom feature, move the camera closer to your face; the ideal distance is to have the camera 2 – 3 feet away from you
 - Do not position the camera at a very low or very high angle; it should be focused straight on you with the lens hitting you just about your eye level
 - Take more than one picture so you have a few different options to choose from

APPENDIX

iPhone and Android Instructions

iPhone Instructions:

Go to Settings > Camera and ensure Smart HDR (Auto HDR on older iPhones) is switched off. If Smart HDR is on, you will not have the HDR option in the Camera app. You can also set your photo to Portrait mode.



Android Instructions:

The HDR option can often be found under the Shooting mode or Camera Scenes menu. If you are not able to find it there, check under the camera's Setting menu. The HDR setting can often be turned while the camera app is open; in one of the corners, there will be an HDR symbol. If you see it crossed out, that means it is currently disabled; simply tap it to enable. On different makes and models, HDR can also be referred to as "Rich Tone" or "Dynamic Tone."

If you have a Google Pixel 4 or Pixel 4XL, HDR will automatically be enabled.

If you have a Samsung GalaxyNote 20, follow these steps:

- Click on Camera
- Tap on Settings Icon in Camera
- Move the marker to Turn On HDR mode on your phone

If you are still having trouble on your Android device, the best option is to Google the model of your device + HDR settings for help.