



SCHOOL OF MEDICINE

Sports Medicine Institute

The [UNC Sports Medicine Institute](#) aims to provide active patients with the highest quality of care and conduct world-class quality research. This Institute is a joint effort between multiple clinical and research-focused Departments and Centers across the University. We're excited to announce we will be hosting our [Annual Conference](#) on Friday, September 27, 2024 at the [Friday Conference Center](#) in Chapel Hill, bringing together health professionals and researchers for a full-day of continuing education.

This year's conference will focus on multidisciplinary care of hip conditions as well as holistic care of athletes for recovery (i.e. nutrition, psychology, sleep). The conference will provide an opportunity to interact with a wide variety of sports medicine professionals including physicians, advanced practice providers, physical therapists, athletic trainers, and research scientists. Attached is information about the exhibitor options available at this year's conference, with selection between a manned booth with 2 company representatives or an unmanned, company-designed poster display.

Please reach out with interest or questions to [UNCSMI@med.unc.edu](mailto:UNCSMI@med.unc.edu).

Sincerely,

[David Berkoff, MD](#)

Professor  
Vice Chair of Clinical Operations  
Department of Orthopaedics  
Co-Director, Sports Medicine Institute

[Brian Pietrosimone, PhD](#)

Professor  
Director, Motion Science Institute  
Dept of Exercise and Sport Science  
Co-Director, Sports Medicine Institute



[SMI Annual Conference](#)

Friday, September 27, 2024

8 am-5 pm

[Friday Conference Center](#)

Chapel Hill, NC

Exhibitors will be set up in the spacious atrium where snack breaks will be held. There will be 3 unopposed breaks when attendees will be encouraged to interact with exhibitors.

## 2024 Conference Exhibitor Options:

Benefit	Unmanned display \$500	In person booth \$1500
<b>Conference</b>		
Exhibitor recognition included in welcome and end-of-day announcements	✓	✓
Exhibitor appreciation poster with company logo in atrium	✓	✓
Booth in atrium (6' table, 2 chairs, electricity on request) in highest traffic area with conference registration for 2 reps*		✓
Network directly with attendees onsite		✓
Unmanned exhibitor display in atrium (company-designed poster)	✓	
<b>Social Media/Website</b>		
SMI website listing as conference exhibitor	✓	✓

\*Direct sales of products is not allowed in the Friday Conference Center

Registration will be available in June.

Email with interest or questions: [UNCSMI@med.unc.edu](mailto:UNCSMI@med.unc.edu).